

# **MOHAMED AYACHI AJROUDI**



## **Mohamed Ayachi AJROUDI**

Born on December 22<sup>nd</sup> 1951 in GABÈS TUNISIA  
French-Tunisian  
Saudi Resident since 1985  
Married, 2 sons

## ***MOHAMED AYACHI AJROUDI, "AN ENGINEER WITHOUT BORDERS"***

Engineer, industrialist, polyglot and businessman, Mohamed Ayachi AJROUDI is at the origin of many innovations in technology and CEO of several major international companies. Originally from Tunisia, he pursued his studies in France. Since 1985 he has been a Saudi Arabia Resident.

***"A look back at the story of a brilliant and successful entrepreneur with an impressive career in various sectors of activities"***

### ***THE CULTURE OF MIND OPENNESS***

Born in 1951, Mohamed Ayachi AJROUDI is from Gabès, a city located in the south-east of Tunisia. As a young teenager, in 1967, he left his native Tunisia to join the National Navy School of Saint-Malo. For five years, Mohamed Ayachi AJROUDI traveled the seas and oceans, before leaving definitively the Navy in 1972 with the grade of "Lieutenant". He was then admitted to the Engineering School of Lille (E.I.L, today Polytech), from which he graduated in 1977 (hydraulic specialty).

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## ***AN INTERNATIONAL IMPACT***

Mohamed Ayachi AJROUDI joined ISEE OFFSHORE in 1978, located in the Nord Pas-de-Calais.

The company is specialized in Oil and maritime works activities.

ELF and ETPM tankers and maritime companies (Gabon, Malaysia, Indonesia, Middle East, Australia) & (manufactures jackets, barge fasteners, installation of offshore pipelines...).

The Franco-Tunisian entrepreneur took over the company three years later, after creating his own engineering company: AMIS – Artois

Maintenance Industries Services, specialized in oil activities.

Quickly, the two firms acquired an international reputation, due to their strong capacity for innovation. AMIS is for example at the origin of the manufacture moles and tunnel boring machines used to drill tunnels for metros in Lille and Caracas. PERFOREX.

Gradually, Mohamed Ayachi AJROUDI expands the scope of his activity to the Gulf countries in particular Saudi Arabia.

It was at this time, that Mohamed Ayachi AJROUDI invents a system of underground irrigation, called "LE PORTUBE II", which he uses to stop the advancement of the desert. System successfully tested in the governorate of GABES.

*In SAUDI ARABIA* (he will be awarded the medal of themerit of the cities of MECCA and JEDDAH by Prince Saud Bin Abdul Mohsen)

*In PARIS*, he designs and develops the irrigation of the steep lawn of the Palais de Bercy He also designed SPORVERT, a tool for building football in one week, instead of six. (This invention is rewarded with LANVAR).

Brilliant and sharp negotiator, Mohamed Ayachi AJROUDI multiplied, the contracts, in France And in Saudi Arabia (he also worked with Thermo Solar, for develop voltaic panels in Germany and Tunisia).

In 1988-89, Mohamed Ayachi AJROUDI joined the World Foundation for Quality of Life.

He received from Professor DEBOT an honorary doctorate from Ghent university in Belgium for its research against desertification in Africa. He carried out a major study of the partial diversion of the Zaire River for the construction of a canal between the Atlantic Ocean and the Red Sea.

In the Middle East, he participates in several development projects of Agriculture in Saudi Arabia and receives an honorary doctorate from Suez Canal University.

Driven by the success of his activities and the success of his projects, between 1990 and 2000

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Mohamed Ayachi AJROUDI founded companies in different sectors, including:

**In FRANCE:** SADEG PROMOTION SA (Promotion construction and real estate development)- Objective Relevance SA (specialized in the study and the construction of railways) - A.E.S. SA ( Aquatraitements Energies Services) desalination and energy

**In SAUDI ARABIA:** Razin Contracting (Oil Works) -

SNCFIME (Responsible for the creation and development of the railway) in Saudi Arabia –  
("LAMBRIDGE" Jeddah Riyad Dammam" MMRL "Mecca Medina Jeddah")

**In TUNISIA:** SOGETRAM (freight transport company).  
Company AJROUDI (Public Works).

**IN MOROCCO:** Water distribution and treatment, real estate, -  
FERRARA aggregate quarry.

Network man with with a deep sense of strong relationship and renowned for his talents of negotiator, Mohamed Ayachi AJROUDI goes a long way with Christian PROT (Campeon Bernard and Dumez), collaborates with major companies in Saudi Arabia (former Lyonnaise des Eaux became SUEZ, for the development of seawater desalination projects for the distribution and then treatment of wastewater for agricultural use. (Installation of SUEZ and obtaining contracts with the Emir of MECCA and JEDDAH). - Introduction of VEOLIA in RIYADH. He becomes the President of SAFEGE ARABIE. He works along with politicians around the world. He works on development of the railway network, thanks to SNCFIME for the study of the route of the MMRL and Lambridge.

## **2004-2022 :**

Mohamed Ayachi AJROUDI focuses his energy on the development of the solar, green hydrogen and waste energy system in countries, oil companies and other countries in the world: **"the art of converting a disadvantage urban in ecological advantage"**

## **MOHAMED AYACHI AJROUDI LEADER OF CNIM SAUDI AND CNIM MIDDLE EAST**

Mohamed Ayachi AJROUDI develops CNIM SA in the Middle East, participates in the creation of the Saudi and Middle East subsidiaries of the French group, of which it is the chairman of CNIM Saudi and CNIM Middle East.

Mohamed Ayachi Ajroudi has negotiated several technological projects and environmental in the exercise of his functions at the head of CNIM Saudi and Middle East. In particular in renewable energy, through processing and

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waste recovery: Saudi Arabia, Bahrain, Kuwait, Oman, The Emirates (Sharjah, Abu Dhabi).

Anxious to participate in the economic development of his native country, Mohamed Ayachi AJROUDI signs in 2010 a public-private partnership with the Tunisian National Sanitation Office (ONAS).

The objective is, by the intermediary of a joint venture, to export advisory services and Deploy environmental projects.

## ***A LASTING COMMITMENT AND STRONG COHESION***

Mohamed Ayachi AJROUDI is in full activity on renewable energy and positioned in the manufacture and production of new generations of electric transport, batteries, green hydrogen and the use of materials major firsts such as cobalt and lithium, etc.. which must allow full technological emancipation.

## ***POLITICAL AND MEDIA COMMITMENTS***

In January 2011 date of the Tunisian revolution Mohamed Ayachi AJROUDI is a member of Dialogue National, which resulted in the Peace Nobel Prize. In parallel with his activities as a businessman, Mohamed Ayachi AJROUDI leads humanitarian struggles for peace and tolerance.

In 2013, Mohamed Ayachi AJROUDI obtained the license from the HAÏCA in Tunisia to broadcast by satellite channel the television channel AL JANOUBIYA (It also broadcasts from a studio on Place Vendôme in Paris)

The channel, without advertising, uses this medium to broadcast messages in favor of inter-religious dialogue, civil peace, and economic development and cultural. It fights against all forms of terrorism and against political Islam politics (Its journalists are on the ground in Iraq, Syria and Libya, Saudi Arabia, Emirates, Sub-Saharan Africa).

In 2015, member of the R20, he participated in the preparation of the COP 21 (Paris Climate Change Conference).

In July 2017, he participated in the organization of the march of Muslims against terrorism, represented by 63 imams from all over Europe to front against the terrorist attacks that affect many cities of the old continent. It starts in Berlin, Brussels, Paris, Toulouse, and ends in Nice on 14 July in the presence of President MACRON.

Also in 2017, as part of the most important event of the radio and television and media of the Arab countries, in the presence of the Ministers of the communication, Ambassadors and stars of art and media, from all Arab countries, the channel AL JANOUBIYA was awarded the prize of excellence and

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creativity as well as for his professionalism and seriousness in the treatment of events, this during a sparkling ceremony in Tunis.

In 2018, Mohamed Ayachi AJROUDI invites Jews around the world to return make their pilgrimage to the ancient synagogue of Djerba. (More than 2500 years

history). A strong symbol that expresses the convictions and strong values of the man.

## ***HUMANISTIC:***

He helps and participates in many movements in various sectors. Donations for orphans in various countries

He offers help to the wounded of the Tunisian revolution, he personally took care of several wounded of the revolution by providing them medical care in the best Parisian Hospitals.

## ***LIBYA:***

Since 2011 Mohamed Ayachi AJROUDI through many actions humanitarians, fight for peace in Libya and assistance to Libyan families refugees in Tunisia (accommodation, food, school etc ....).

He organizes multiple meetings and negotiations with the various heads of Libyan Government to restore dialogue between themselves, until they reach reunify them.

This success was congratulated and rewarded with official recognition, following the creation of the Supreme Council of Libyan Cities and Tribes, whose President and Mr Ageli Abdussalam BRENI (former Governor of the Libyan Central Bank). Mohamed Ayachi AJROUDI was appointed the official representative of the Council Supreme of Libyan cities and tribes to work towards peace negotiations for Libya. He began his task by meeting various Presidents of the Union. AFRICAN.

Initiator of the meeting between President ALPHA CONDÉ Chairperson of the AU in 2017 and President AGELI BRENI, the latter was able to express directly his desire to see the AU invest in this peace movement.

President SASSOU NEGUESSO became Chairperson of the AU in succession of President Alpha CONDÉ, has perpetuated this mission. Mohamed Ayachi AJROUDI has therefore organized several meetings supervised by the AU between the Tribal leaders and the Chairperson of the AU in BRAZZAVILLE, ADDIS ABABA.

Mohamed Ayachi AJROUDI was the initiator and organizer of the meetings between President AGELI BRENI and influential personalities

He also met with senior officials of the European Committee, in particular at Brussels to the EU with Mr. Louis Michel and the French Government (President HOLLANDE and President MACRON).

## ***2019***

On November 6<sup>th</sup> , during a trip to BENGHAZI, received by General Pilote Mohamed

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Madani YOUNES President of the Military Investment Authority.

At the end of this meeting a Protocol was signed between MIA and Mohamed Ayachi AJROUDI , with the aim of reconstruction and development of the needs of Libya

## **SHORT-TERM PROJECT:**

Organization of the 50th anniversary of the Francophonie to be held in October 2020 in Tunisia.

## **SPORT**

- President of the Hammamet Sports Association 2016-2017
- President of Stade Nabeulien since 2017
- Honorary President for 15 years of the Gabesian Stadium.
- Various participations, Boxes, martial arts, basketball, handball, etc...

Married to a French woman and father of two sons, Mohamed Ayachi AJROUDI has been a Saudi Arabia resident since 1981.

In more than 40 years of career, this seasoned entrepreneur, an engineer by training, has always made sure to reconcile economic development with the consideration of environmental and social issues. He is very attached to human relations, and represents a bridge between all cultures and religions (Vice-President of the Association of Inter-Religious Dialogue).

His values are his faith, his family and his origins, his tireless work.

His Mantra, in all areas:

*"TO BE AT THE SERVICE, AND NOT TO ABUSE"*